SPONSORSHIP PROPOSAL

ROAD TO F4 · 2027



SWISS RACING DRIVER · GENEVA · KARTING → FORMULA 4

ELIAS LEHMANN

THE CALM OF THOSE WHO GO FAST.

AGE 16 ◆ GENEVA · SWITZERLAND ◆ EURO SERIES POLE POSITION

INSIDE

02 THE DRIVER

03 TRACK RECORD

04 F4 PROJECT

05 PARTNERSHIP

06 PACKAGES



PROFILE

A TRAJECTORY. A METHOD.

A 16-year-old from Geneva, Elias grew up in a family with a deep passion for motorsport. Four seasons of karting taught him the essentials: reading a race, attacking at the right moment and keeping a cool head when everything speeds up.

CALM. COMPOSED. HARD-WORKING.

No show, no drama. He listens, analyses, and lets the stopwatch do the talking.

16 YEARS OLD

4 CATEGORIES RACED

1 DREAM: FORMULA 1

01
LISTENING
Clear technical feedback, valuable to engineers.

02
RIGOUR
Methodical preparation, on and off track.

03
AMBITION
One goal: climb every step of the ladder.

HIS TEAM

COACH

Nicolas Rohrbasser

A leading figure in Swiss karting, multiple Swiss champion, with vast experience. He has coached several drivers who went on to F3 and F2, such as Louis Delétraz and Ralph Boschung.

nicokart22@gmail.com +41 79 719 87 29

PARTNERSHIP CONTACT

Jean Lehmann

His father runs the project and its partnerships: a direct, committed and passionate contact.

jean.lehmann@yahoo.fr +41 78 652 52 02



POLE LEHMANN EURO SERIES · 2025

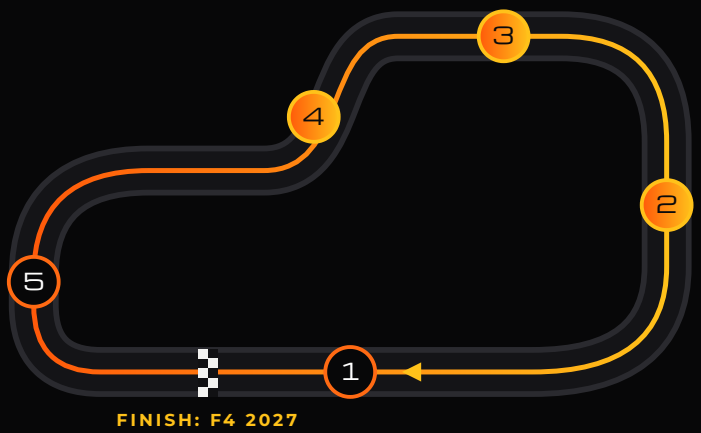
KARTING · 4 SEASONS

ALWAYS AT THE FRONT

Four categories, results in Switzerland and on the European stage.

P2	P6	POLE	TOP 10
BEST RACE RESULT SWISS CHAMPIONSHIP	CHAMPIONS OF THE FUTURE ACADEMY · OK SENIOR · 2026	EURO SERIES EUROPE'S TOP LEVEL	EURO SERIES 2025 & 2026

ONE LAP, ONE CAREER.



FINISH: F4 2027

1 Mini · OKJ
First steps
Fast learning, near the top of the order from the start.

2 CH
Swiss Championship
2nd in a race, plus fastest race laps.

3 2025
X30 Senior · Euro Series
Several top 10s and a pole position.

4 2026
OK Senior · COTFA · Euro Series
6th at COTFA, a leading international competition. More Euro Series top 10s.

5 2026
Formula 4
First outings with ACD Motorsport.

THE SINGLE-SEATER CHAPTER

SINGLE-SEATERS. STARTING NOW

CONVINCING TESTS

His first F4 outings with ACD Motorsport have been very positive: quick adaptation and precise technical feedback.

A CLEAR AMBITION

The 2027 goal: join MP Motorsport in one of Europe's most competitive F4 championships, in Spain or Italy.

2027 TARGET

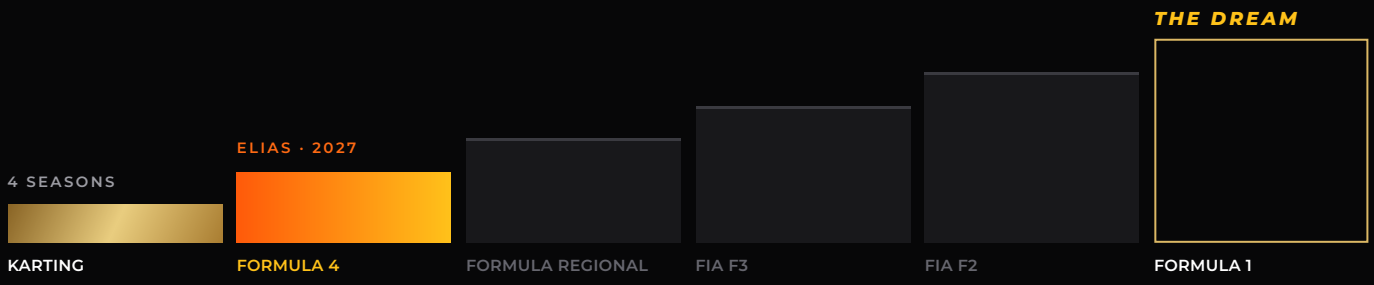
TARGET TEAM
MP Motorsport

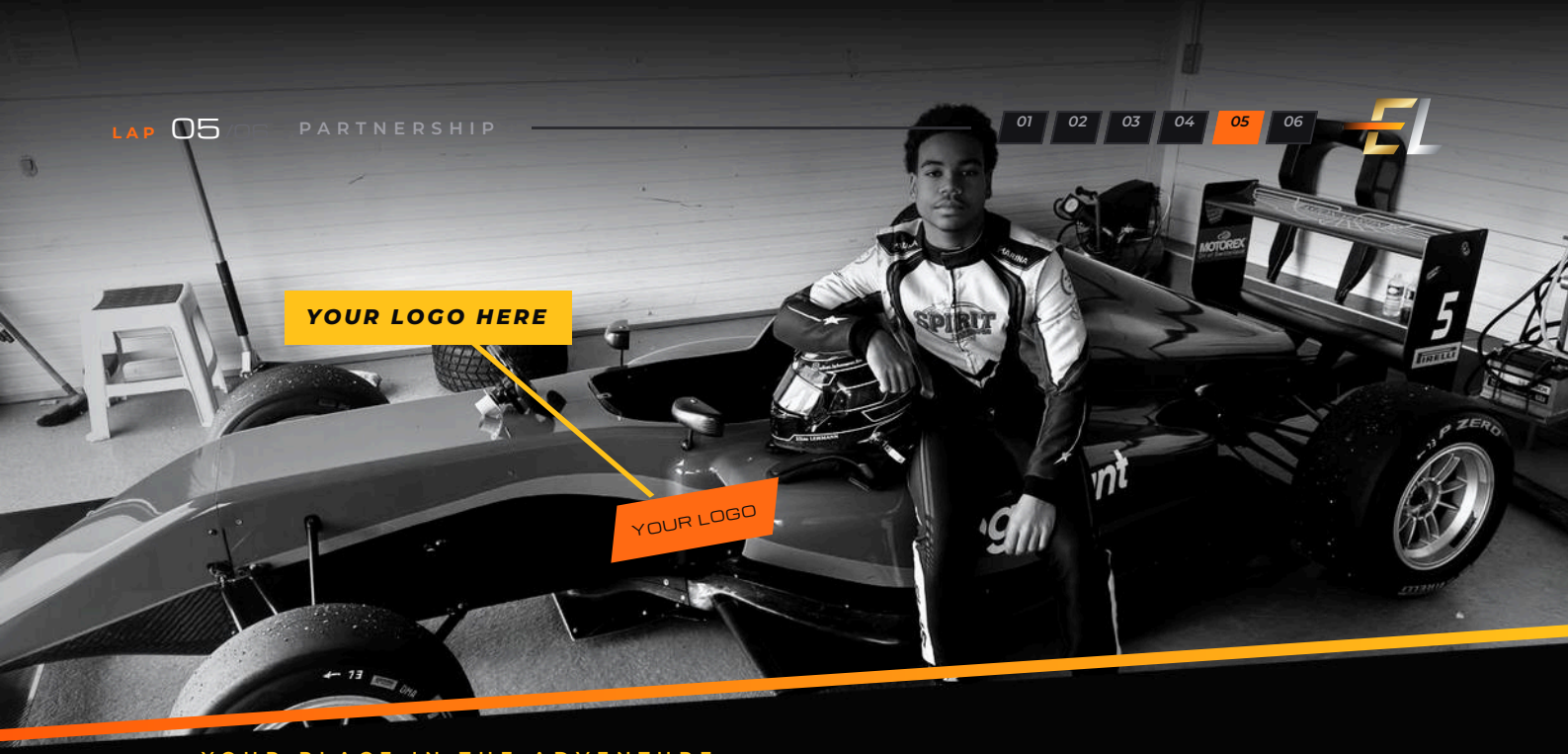
CHAMPIONSHIP
Spanish or Italian F4

LEGENDARY CIRCUITS
Monza · Imola · Mugello · Barcelona



THE ROAD TO FORMULA 1

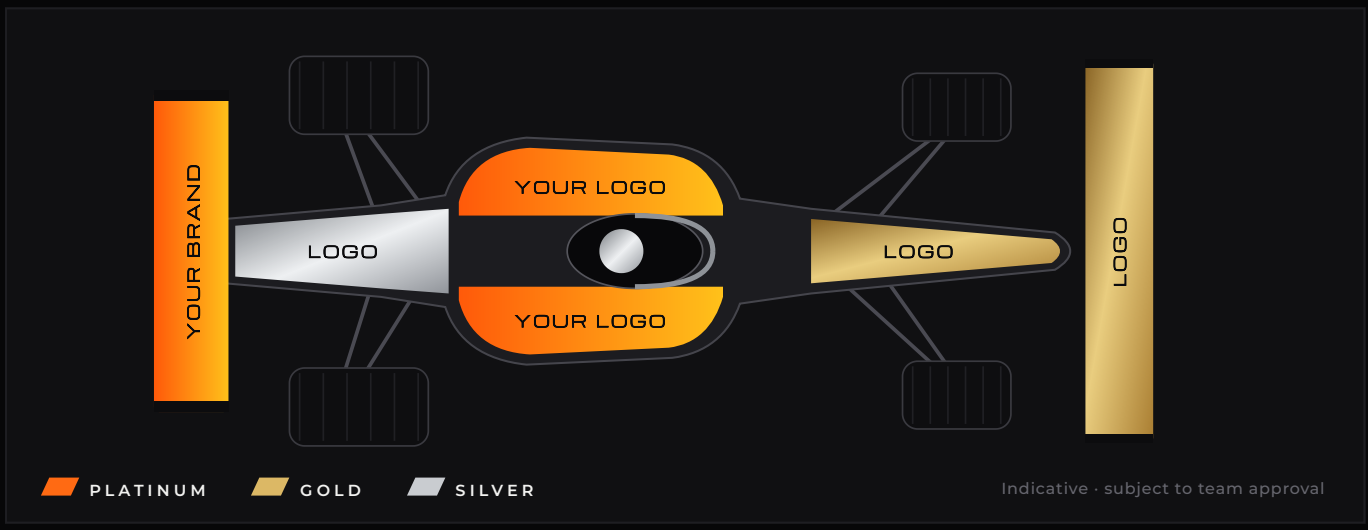




YOUR PLACE IN THE ADVENTURE

YOUR BRAND ON THE GRID

Every great driver had first partners, the ones who believed before anyone else. Today, that seat is open.



ONE F4 SEASON

R1	R2	R3	R4	R5	R6	R7
●●●	●●●	●●●	●●●	●●●	●●●	●●●

≈ 7 RACE WEEKENDS

20+ RACES

365 days OF CONTENT

01 **VISIBILITY**
Car, race suit, helmet: your brand at the heart of the action.

02 **IMAGE**
Performance, precision, composure.

03 **NETWORK**
Paddock hospitality and B2B connections.

04 **CONTENT**
Exclusive photos, videos and stories.

05 **EXPERIENCE**
Days with Elias for your clients and teams.

06 **ROOTS**
A Geneva talent with a European ambition.



PARTNERSHIP TIERS

TAKE THE START WITH US

WHAT YOU GET	Platinum — TITLE PARTNER	Gold — OFFICIAL PARTNER	Silver — SUPPORTING PARTNER
Car	Sidepods + rear wing	Nose + front wing	Engine cover
Race suit	Main logo	Sleeves or shoulders	Collar or belt
Helmet	◆	—	—
Programme naming	◆	—	—
VIP passes per season	4	2	1 paddock
Exclusive day with Elias	◆	—	—
Elias at your event	◆	◆	—
Photo and video content	Dedicated + rights	For your socials	Season report
Elias's communication	Priority	◆	Mention
INVESTMENT	AMOUNT ON REQUEST	AMOUNT ON REQUEST	AMOUNT ON REQUEST

Car branding positions subject to team approval. Every partnership can be tailored to your objectives.

The light turns green. ***Your place is on the grid.***

LET'S WRITE THE NEXT CHAPTER TOGETHER.

A family of motorsport enthusiasts, by your side.

ELIAS'S FATHER · PARTNERSHIPS
Jean Lehmann
jean.lehmann@yahoo.fr
+41 78 652 52 02

ELIAS'S GRANDMOTHER
Geneviève Lehmann
genevieve.lehmann@bluewin.ch

COACH
Nicolas Rohrbasser
nicokart22@gmail.com
+41 79 719 87 29